



MyCaringCircle

Measure, Inform, Empower

About MyCaringCircle

MyCaringCircle™ is a cancer patient portal designed to empower the cancer patient by placing him/her at the center of a holistic support web that provides a HIPAA-compliant, secure place to: manage his/her cancer care and symptoms; connect to local cancer-related events and classes; enhance communication between patients and providers/caregivers/local cancer-related resources; and obtain trusted educational materials. management.

Connect the **WEB** of Cancer Care!

A patient-centered portal that enables providers to care for and empower their cancer patients through the cancer-care journey.



Measure

Measuring symptom status made easy.

Simultaneously helping providers and patients to measure cancer-related symptoms through a symptom-reporting tool, integrated with MyCaringCircle, which seamlessly accesses its patient and provider portals.

Inform

Knowing more about cancer and the patient

Easily access information that is patient-centered and patient-specific. Patients can access cancer-related educational materials that are related to their disease, treatment, and symptoms. Providers can acquire the clinical information related to the patients' symptom reports.

Empower

Empowering cancer management.

Harnessing the benefits of a patient-centered caring circle, patients are empowered to know more about their cancer type, their treatment plans and schedule, their medication, and local support resources.

Connect the Web of **Cancer Care** with MyCaringCircle!

MyCaringCircle is a patient-centered web portal for providers to better care for and empower their cancer patients throughout the continuum of care.

Promoting Patient-Centered Care:

MyCaringCircle promotes the principles of patient-centered communication and care, utilizes past research to improve effective communication in the health care context, extends software technology past its current limits to do far more than anything presently on the market, and most importantly, improves the lives of cancer patients.

MyCaringCircle provides patients with social networking components such as the ability to “friend” current cancer patients and to “invite” their personal friends and family to join their support group, post messages and pictures, and sign up for local cancer-related events. In addition to social networking components, MyCaringCircle gives patients a secure location to store all of their cancer-care information such as medical records and treatment plans, keep track of their cancer-related events on a personal calendar, keep a private journal, and report cancer-related symptoms that will alert their provider to moderate to severe symptoms. Furthermore, MyCaringCircle empowers the patient by not only providing means to organize their cancer care but also access to easy-to-read and reputable educational materials about cancer and cancer care.

Improving Communication

MyCaringCircle improves patient care quality through more effective communication at a variety of levels, which encompasses communication that occurs not only between health care providers and the patient, but also between the patient and his or her caregiver(s), friends and family, and other community-based patient support organizations.

Key Features:

MyCaringCircle offers a suite of features that places the patient at the center of a caring circle, including: social networking functions; medical history “storage” areas; a cancer-care calendar; a reputable, comprehensive learning center; local cancer-related events page; moderated discussion forums; seamless integration with our SymptomCareAnywhere system, which allow reporting of 15 common cancer treatment side-effects and triggers the delivery of tailored just-in-time online education contents to patients and alert messages to the patient’s care team.

- ✓ *Measurement* of cancer-care symptoms done quickly and automatically
- ✓ *Information* about a patient’s health and access to educational content
- ✓ *Empowering* patients to know their health, treatment and support sources



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